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WILLIE TIGGES

(HE/HIM)

WORK EXPERIENCE

2014 – Present

Digital Dubuque LLC

Lead Graphic Designer + Content Creator

// Photography + Editing

// Video Production + Editing

// Website Design + Development

// Creative Direction

2018 – 2021

Voices Productions

Website + Social Media Manager

// Outreach and promotion using Facebook and Instagram

// Design and Maintenance of Website

// Monitor and post on social networks on a daily basis

// Creation & Social media optimization of photos + video

// Track the growth and impact of social media posts

// Responsible for curating brand's social channels

2019

365ink Magazine

Graphic Design Intern

// Design of advertisements + cover art

// Design + layout of template pages

// Organization of information

EDUCATION

2017 – 2019

Northeast Iowa Community College

Graphic Design (AAS)

// History of Graphic Design, Photoshop, Publication Software,

Photography, Graphic Arts Principles, Illustrator, Web Design

I + II, Web Multimedia, Typography I + II, Drawing I, Graphic

Layout and Design I + II, Electronic Prepress and Printing,

Exploring Illustration

// Phi Theta Kappa Honor Society

// Dean's List

SKILLS

// Photography

// Social Media Management

// Digital Marketing

// Organization

// Problem Solving

// Detail Oriented

// Leadership

// Creative Thinking

// Wordpress

PROGRAMS



AWARDS

American Advertising Awards
Federation [AAF]

// 2018 Silver ADDY – Poster, Campaign

// 2018 Silver ADDY – Film, Video + Sound,
Television Advertising

Iowa Community College
Advertising Design Invitational
[ICCADI]

// 2018 Citation of Merit – Poster Design

// 2017 Student's Choice – Poster Design

ME WEBSITE
WILLIE@WILLIETIGGES.COM
SOCIAL MEDIA
EMAIL